Arabian Horse Breeders Assn. of Oregon Board Meeting Meeting Minutes

March 11, 2016

I. Call to order

President Julie Hedden called to order the regular meeting of the AHBAO Board at 5:09 on March 11, 2016 at Karla Moffitt's office, Pacific Training Center, Newberg, Oregon.

II. Roll call

The group Barb Garcia noted the following persons were present: President Julie Hedden, VP Cathy Stauffer, Board members Karla Moffitt, Renay Butts, Sarah Robertson, and Michelle Nash, and Board/Newsletter/Facebook Barb Garcia. Guests: Keith Butts and Sunshine Contact Haley Vachter.

III. Approval of minutes from last meeting

The group had read the minutes from the last meeting. Karla moved, and Sarah seconded, to approve them. The minutes were approved.

IV. Treasurer's report

Julie provided copies of Treasurer Joe Gradin's most recent report which included explanations of some of the expenditures and accounting entries. Barb moved, and Carol seconded, to approve it as submitted. The Treasurer's report was approved.

V. Old business

- a) <u>Correspondence</u>: Julie reported that the club has one new member. (Name/contact information not provided at the meeting.)
- b) <u>Budget</u>: The Board had previously voted and approved the budget as proposed by Joe and Barb, so no additional action was needed/taken.
- c) <u>Nominations</u>: There was discussion about the purpose of the committee and the process used to fill Board positions, including the need for formal voting to approve those nominated. Appointments to the nominating committee will be done later in the summer.
- d) <u>Futurity</u>: Board discussed the need to select trophies for the winning colt and filly before the show. Barb and Cathy offered to check into what was available

- and resolve the issue in time to get any engraving done and get them to the show secretary in advance of the show.
- e) <u>Convention/Regional delegates</u>: The club's delegates to the Convention need to be confirmed in late summer to assure their names are submitted in time for the November 6 meeting. Cathy provided a brief overview of her experience at the convention and will write something up for the newsletter and to put on the website.
- f) <u>Scholarship</u>: The application and cover letter form are up on the web. Getting a reminder to club members—and perhaps an "e-blast"—was recommended as a way to try to solicit more applications. Due date is 4/1 postmark.
- g) Membership: We currently have 78 members: 67 adults and 11 youth.
- h) <u>Sunshine</u>: Haley reported having sent encouragement notes to Lori Phelps and Shelley Jones.
- i) Website/Facebook: Julie raised that we need to update the website with more current information. She suggested we also do more to utilize the "marketplace" aspect and see if that doesn't solicit more activity. Barb moved to have Julie update the website so it's current. It was also discussed that a better use of Facebook to get "likes" might increase our exposure.
- j) <u>Newsletter</u>: We discussed topics for focuses in the newsletter. They included the scholarship, a "spotlight" article (on specific people or horses), club member news (i.e., new horse acquisition, show results, foals, etc.). To be included, news needs to be to Barb by 3/20.
- k) <u>Clinics</u>: There was a brief discussion about a clinic on showmanship presented by Laura Saturn. No decision. Also talked about offering one on Essential Oils that Michelle had attended. (See "General meetings" under New business below.)
- Shows: April show is on target and information from Heather at Oregon
 Horse Center indicates she isn't needing anything from us at this time. The
 Open show scheduled for September is set to be held at Para Heava in
 Molalla. Julie will check on OFEA to be sure the fee has been paid.
- m) <u>By-Laws</u>: Carol reported having begun looking for a format that we can use in updating the by-laws.

VI. New business

- a) Mission statement: Julie stated she thought we might want to consider developing a mission statement for the club. Her thinking was that a simple statement to focus on as our purpose might help both existing and prospective members relate better to the club and see a reason to be drawn in as active participants/supporters of events the club offers. Carol said she would review the by-laws and see if there's anything there we could use as-is or as a starting point.
- b) <u>Horse Expo, March 18-19</u>: Sue Thompson is the coordinator who has been in contact about staffing a booth. Michelle and Julie agreed to develop flyers to hand out. Sue is also looking for volunteers to help out in other ways, so all were encouraged to both spread the word to other horse people who might be interested and get back to her if able to assist.
- c) <u>Celebration of the Arabian Horse</u>: There was lots of discussion about how we can participate in activities supporting this. Cathy indicated she has had contact in the past with a woman (Dusty) who runs an Arabian horse rescue in Oregon City. One idea was offering to promote and staff an open house at her rescue. Another was to bring her to a meeting as a guest speaker or to do some kind of fund raiser with the income going to her rescue.
- d) General meetings: There was much discussion about the need to increase general membership interest and involvement in club activities. It was agreed that broadening the activities we support/offer would likely increase our membership and visibility in the industry and the equestrian population in general. We talked at some length about adding general meetings to the club schedule. The thinking was that, with speakers on more universally interesting topics, we might create an influx of interested horse enthusiasts, not just those who are Arabian-specific. Methods for doing this were offered and a proposal was made for having a general meeting open to both members and interested horse people featuring a presentation on using essential oils on horses and pets. Michelle will pursue this and she and Cathy will communicate more on this topic via e-mail.
- **VII. Next meeting**: Tentatively set for June 5 at 5 PM at Elmer's in Woodburn. Additional information about the meeting to follow from Julie via e-mail.

VIII. Adjournment

President Julie Hedden adjourned the meeting at 7:17 PM.

Minutes submitted by: Carol Helton, Secretary

Minutes approved by: Julie Hedden, President